



# Parking News!



Think there's *no* parking? Get to *know* parking!  
[www.ci.lincoln.ne.us](http://www.ci.lincoln.ne.us) - Keyword: Parking

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## Take It To The

### New Parking Signs: Unique To Lincoln, Simple For Visitors.

June 23<sup>rd</sup>, 2003 marked the next step in a collaborative parking project between the City of Lincoln, Downtown Lincoln Association, and the University of Nebraska. The groups are working to place consistent, recognizable parking signage on light and traffic poles adjacent to downtown parking facilities offering public parking.

While the project is meant to make public parking easier to locate, it will provide other benefits such as public safety as well. "From the City's standpoint, parking is a component of the larger transportation system," said the City Parking Manager, Ken Smith. "Having a consistent, identifiable parking brand helps tie the transportation system together and lessens traffic congestion during special events by getting vehicles into garages quicker."



The picture above depicts one of the three feet by three feet, reflective metal signs already in place. Scott Sullivan of Erickson Sullivan Architects created the symbol that is unique to the City of Lincoln.

While the letter "P" captured inside a circle is recognized as the international symbol for parking, the rest of the design was all up to him.

The first phase of this three year project is now done. At this time nine of the 23 garages and lots that offer off-street, public parking have been branded with the new symbol. The next phase of the project will commence next summer and the final signs should be in place by summer of 2005. Phase one signs can be found at:

**Cornhusker Square**-NW corner of 13<sup>th</sup> and L  
**Holiday Inn**-SW corner of 9<sup>th</sup> and P  
**Agee's Towne Parking**-SE corner of 13<sup>th</sup> and M  
**Carriage Park**-NW corner of 12<sup>th</sup> and L  
**University Square**-SE corner of 13<sup>th</sup> and P  
**Rampark**-NE corner of 12 and O  
**Haymarket Garage**-W. side of 9<sup>th</sup> St, N. of Q  
**Que Place**-SE corner of 11<sup>th</sup> and Q  
**University Garage**-SE corner of 17<sup>th</sup> and R

Carole Bates, Marketing Director for DLA, indicated their excitement in saying, "We are pleased the signage can be installed in time for Americruise (June 27-29) and USA Roller Sports National Championships (July 12-August 5)." Indeed these are big events for the City to accommodate downtown visitors needing parking. Many visitors needing parking for Husker Football home games or other entertainment downtown should also benefit from the new way-finding signs.

If you would like to comment on the new signs, log onto the City web page and enter Keyword: Parking. Use the "[Your Voice](#)" link to tell us what you think.